

College of Business and Technology

FY17 Planning and Accomplishment Guidelines

Western Illinois University

Written Reports Due: Directors March 10, 2017; Deans March 17, 2017

Presentations: Directors March 22, 2017 (SH 205) Deans March 29, 2017 (HH 1)

Xkeg"Rtgukfgpvuø"Rtgugpvckqpu: May 4-5, 2017

Respond to the following questions in ten to fifteen pages. Attach appendices with supporting documentation where appropriate. Please be sure to prepare responses that address Western Illinois University ô Macomb and Western Illinois University ô Quad Cities as appropriate.

Note: The current edition of *Higher Values in Higher Education 2012–2022* and the *2016 Strategic Plan Supplement* for your answers are available http://www.wiu.edu/university_planning/strategicplan.php

**Current Year
Fiscal Year 2017**

I. Accomplishments and Productivity for FY17

A. goals and objectives for FY17

Agriculture has moved aggressively to reduced overtime hours among university farm staff

Management and Marketing, reduced spending on faculty salaries by \$430,000 in FY17 and anticipated savings of nearly \$25,000 in FY18

b. Identify alternative funding sources

Agriculture has established business and organizational relationships, including the Illinois Corn Growers Association, that provided financial assistance for the construction of new greenhouses

Engineering Technology is working closely with its Advisory Council to identify potential new funding sources

Engineering is working with the Foundation to further cultivate potential additional funding from the Carver Foundation, the Deere Foundation and the Moline Foundation

Accounting and Finance, working with the Development office, received \$500,000 from an alum which will be devoted to matching donations to the Accounting program

c. Develop college priorities in fundraising

There is a broad consensus from the departments/schools that attention must be given to faculty hiring because College accreditation is at risk

3. Enhance Academic Affairs Role in Enrollment Management and Student Success

a. Review undergraduate, graduate, and international recruitment plans for each department/school

Engineering instituted the Mechanical Engineering major in Spring 2017

Engineering Technology is working with International Studies to develop articulation agreements with several overseas universities

Management and Marketing teamed with BGS to visit Fort Leonard Wood to recruit active duty personnel

Computer Sciences graduate growth continues and is now 65% over what was viewed as program capacity. Graduate enrollment, for the first, exceeds undergraduate enrollment

Accounting and Finance continue their efforts, driven by faculty connections, to increase international graduate enrollments

b. Continue to expand Distance Learning opportunities

Accounting has established student tutoring labs at Macomb and the QC campus

- e. Enhance access, equity, and multicultural initiatives for entire campus community

Accounting and Finance continue to enhance the role of its new National Association of Black Accountants chapter, hosting 4 outside speakers in FY 17 with 4 outside speakers for FY18

Engineering was involved in several programs to encourage minority students to 1) consider attending college, and 2) consider engineering as a career choice

Faculty from Management and Marketing received to create partnerships with multiple institutions in Ecuador with the goal to expand undergraduate multicultural partnerships

- 4. Focus on International Recruiting and Education Opportunities

- a. Continue to increase the number of international students

Accounting and Finance continue their efforts by faculty connections, to increase international graduate enrolments

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5. Other fund sources

N/A

- E. For the calendar year January 1, ~~2016~~ December 31, ~~2016~~ provide the total number of scholarly/professional activities in your area for the following categories:

BOOKS	CHAPTERS / MONOGRAPHS / REFEREED ARTICLES	DOMESTIC/ INTERNATIONAL
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Continue to address the needs for classroom upgrades and enhancements.
Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.

Continue to strengthen areas relative to program specific accreditation.
Strategic Plan: accreditation speaks to the entire academic experience in CBT. It specifically relates to Higher Values in Higher Education. This is a short-term, mid-term and long-term objective.

Plan and initiate short term and long-term development goals. This includes revisiting and investigating the possibility of naming opportunities for the College.
Strategic Plan: Provide Educational Opportunities. This is a short-term, mid-term, and long-term objective.

Continue the emphasis on undergraduate and graduate recruitment for the college and each department.
Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.

Continue the emphasis on undergraduate and graduate international recruitment for the college and each department.
Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.

Enhance professional development and internship opportunities for students.
Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.

Continue to support study abroad opportunities for our students.
Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.

X. Facilities Requests

- A. Identify, in priority order, requests for facility enhancements over \$100,000. These requests need to be identified as specific FY18 requests or long-range requests. For each request, identify the ways in which the facility enhancement will advance specific *Strategic Plan* and/or *2016 Strategic Plan*