College of Business and Technology
FY15 PTechnology

The College of Business and Technology Advisory Board held its fall meeting on the QC campus.

c.   Support for the enhanced scholarshipthe helel EMC /P AMCID 1 BDC BT2/F4 9.96 Tf1 0 0 1 162.02 710.28 Tm

Several departments in the college have supplemented professional travel with foundation funds.

Accounting and Finance provided support to student groups hosting professional

Engineering is hosting an open house every month.

b. Continue to expand Distance Learning opportunities

Accounting has developed three additional upper division courses for online delivery. These courses will benefit both undergraduate students and those students who need these deficiency courses for the Master of Accountancy program.

Computer Sciences is developing its first online graduate course.

Engineering Technology has developed two additional courses for online delivery.

Management and Marketing continues to live stream a business law class to multiple locations.

c. Provide opportunities for non-degree seeking students

Accounting has online courses that assist students who want to sit for the CPA or CMA exams.

d. Maintain participation in the Building Connections mentoring program

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    b.   Increase number of study abroad participation and opportunities

       In Economics and Decision Sciences

Accounting	261	261	285	278	301
Agriculture	327	348	355	365	354
Computer Science	136	164	171	165	185
Construction Management	222	166	128	115	123
Economics	45	48	38	42	44
Engineering	24	46	68	138	153

Revised December 2014

Budget Year
Fiscal Year 2016

III.   Major Objectives and Productivity Measures for FY16

A. List the most important goals and objectives the division will pursue in FY16, and how these actions will be measured/assessed.

Seek an increase to CBT's General Instructional fund.

Implement the delivery of the Hybrid MBA. This will be measured/assessed by strength of enrollment, projected future enrollment trends and student feedback/satisfaction. *Strategic Plan: Goal 1: Action 1 "Further augment flexibility and responsiveness to student needs and timely degree completion in academic programs." This is a short term objective.*

Continue to address upgrades to the Agriculture teaching facilities and research infrastructure.

Continue to address the needs for classroom upgrades and enhancements.

Continue to strengthen areas relative to program specific accreditation. *Strategic Plan: accreditation speaks to the entire academic experience in CBT. It specifically relates to Higher Values in Higher Education. This is a short term, mid-term and long term objective.*

Plan and initiate short term and long term development goals. This includes revisiting and investigating the possibility of Naming opportunities for the College. *Strategic Plan: Provide Educational Opportunities.*

Continue the emphasis on undergraduate and graduate recruitment for the college and each department. *Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.*

Continue the emphasis on undergraduate and graduate international recruitment for the college and each department. *Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.*

Enhance professional development and internship opportunities for students. *Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.*

Continue to support study abroad opportunities for our students. *Strategic Plan: Provide Educational Opportunities. This is an ongoing objective.*

Seek alternative funds sources to support College initiatives. This includes revisiting the discussion regarding a small percentage of the profit from Dividends being reinvested in CBT.

B. Of the objectives identified above, please indicate which are directly related to <u>Strategic Plan</u> action items.

Please see above.

C. For <u>Strategic Plan</u> action items noted above, indicate whether you intend to have the action completed in the short-term (next 12 months), mid-term (2-4 years), or long term (5+ years).

Please see above

IV.   Technology Goals and Objectives

A. List the most important technological goals and objectives the division will pursue in FY16, and how these will be measured/assessed.

Funds for software/site licenses for SurfCAM, ADOBE suite, Quark Express, Electronic Workbench, BIM, Oracle, Solid Works, MatLab, etc.

Funding to become a member of SAP University Alliance, providing WIU with access to the complete SAP software package and supporting instructional materials (CS, SCM, Accounting, and ET will use this package).
Remodel Stipes 312 Computer Lab, new furniture and wiring (former typing lab).
Upgrade Network Lab in Stipes 304.
New wiring in Stipes 327 computer lab.
Upgrade Stipes 313 into an electronic classroom.
Place all faculty computer hardware on a four-year replacement cycle.
Place all student lab computers on a four-year replacement cycle.

B. Describe how these objectives build upon goals in divisional and/or institutional strategic plans.

Access to current technology is critical to direct instruction in CBT.

C. For each technology item, indicate whether you intend to have the action completed in the short-term (next 12 months), mid-term (2-4 years), or long term (5+ years).

As funds permit.

V.   **Internal Reallocations and Reorganizations: Western Illinois University-Macomb**

A. What are planned FY16 reallocations or reorganizations, including the movement of positions, upgrade of positions, creation of new positions, and/or the reallocation of personnel and/or operating funds.

No reallocations or reorganizations are anticipated for FY16. However, if graduate enrollment continues to grow in Computer Science, additional faculty support will be requested.

B. How do these reallocations and reorganizations further <u>Strategic Plan</u> goals and objectives.

C. Describe how all reallocations, permanent and temporary, will affect the unit's standard performance measures.

D. How are you finding new funds?

1. Describe divisional strategies to seek additional resources (e.g., grants, Foundation)

2. Provide an explanation of how additional resources would be used to enhance divisional objectives

3. Summarize long-term external funding goals which extend beyond FY16

4. Develop indicators to track attainment of goals

VI.   **Internal Reallocations and Reorganizations: Western Illinois University-Quad Cities**

A. What are planned FY16 reallocations or reorganizations, including movement of positions, upgrade of

positions, creation of new positions, and/or reallocation of personnel or operating funds.

No reallocations or reorganizations are anticipated for FY16.   However, if Engineering continues to grow, additional faculty resources will be requested.

The Hybrid-MBA will be offered through the QC Campus.

B. How do these reallocations and reorganizations further <u>Strategic Plan</u> goals and objectives.

C. Describe how all reallocations, permanent and temporary, will affect the unit's standard performance measures.

D. How are you finding new funds?

   1. Describe divisional strategies to seek additional resources (e.g., grants, Foundation)

   2. Provide an explanation of how additional resources would be used to enhance divisional objectives

   3. Summarize long-term external funding goals which extend beyond FY16

   4. Develop indicators to track attainment of goals

VII.   New Operating Resources

A. Identify, in priority order, requests for additional operating funding in spreadsheet provided on the Provost's web site.

B. On this spreadsheet, please be sure to indicate whether you are seeking one-time or continuous funding. If you are seeking continuous funding, identify whether it is for a period of years or a permanent base increase.

C. Complete an *FY16 Budget Request Form* for each request listed in "A".

VIII.   **Facilities Requests**

    A. Identify, in priority order, requests for facility enhancements over $100,000. These requests need to be identified as specific FY16 requests or long-range requests. For each request, identify the ways in which the facility enhancement will advance specific <u>Strategic Plan</u> goals and objectives.

    B. Provide specific outcomes for each facility enhancement request.

    C. Provide an explanation of how each facility enhancement will affect the unit's productivity measures.

    D. Complete an *FY16 Budget Request Form* for each request.

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