

Western Illinois University
Division of Academic Affairs
College of Fine Arts and Communication
Consolidated Annual Report, Planning Document and Budget Request

Current Year
Fiscal Year 2008

Mission Statement

The College of Fine Arts and Communication provides high quality educational programs to a diverse student population. The primary focus is to prepare artists, professionals, and scholars of the 21st century. Students will comprehend the complexity of visual and performing arts, communicative arts and sciences, and media through the study of their aesthetics, creativity, history, theories, and applications.

With expert faculty and staff in each discipline, the College of Fine Arts and Communication fosters a collaborative environment to engage and enrich the public, while serving as the cultural center of the region. It is important to the College of Fine Arts and Communication that everyone understands how arts and communication serve, inform, and contribute to the totality and quality of life. To that end, the College recruits quality faculty, staff, and students, encourages their professional growth, and seeks public and private support to ensure excellence.
December 2, 2004

I. Accomplishments and Productivity for FY08

A. Give a brief review of the division's goals and objectives for FY08.

Art - 1) Complete the hiring of a replacement Art Education position 2) Complete the Self-Study for NASAD accreditation 3) Continue the Art Gallery Exhibition schedule 4) Exhibits that support campus theme 5) Exhibits that confront cultural issues 6) Exhibits that promote diversity 7) Exhibits that showcase faculty and student work 8) Exhibits that display Permanent Collection 9) Continue to offer touring exhibits, loan artwork from the permanent collection, provide consultation in the field of art 10) Provide Art Workshops for the University and the region 11) Summer Drawing Art Camp at the Figge Art Museum 12) Develop courses for the newly approved Museum Studies program in the Quad Cities 13) Honor outstanding alumna/alumnus from the Department of Art.

CSD - To provide our students with academic course work sufficient in depth and breadth to achieve the knowledge of the principles of biological and physical sciences, mathematics, and the social and behavioral sciences, including basic human communication and swallowing processes, communication and swallowing disorders, and knowledge of the processes used in research and the integration of research principles into evidence-based clinical practice

To provide our students with a complete program of study that includes supervised clinical experiences sufficient in breadth and depth to achieve professional licensure and certification.

To continue to serve the university, community, and region through diagnostic and therapeutic and rehabilitative services provided by the Speech Language Hearing Clinic.

Broadcasting - To provide educational programs for our students in the various areas offered by the department and in general education.

To serve an external audience through news, entertainment, and sports broadcasts on radio and television, internships, and special projects in the community.

To support faculty/staff in their scholarly/professional activities and duties.

To provide up-to-date technology (hardware and software) in support of the department's mission and goals.

To further develop an ongoing relationship with the department's alumni in order to receive alumni financial and professional support (i.e. guest lectures, internship placement, job placement, etc.)

To provide a positive d Tm{C2(a)-5(n)-553005700v9o00553004800C0051>514ositive r

and a variety of interactive projects. Another objective of the music unit is to serve as a cultural center for the university, community, and region, including a strong commitment to providing opportunities for non-major university students to develop awareness and understanding of music in a variety of cultural contexts.

Theatre & Dance 1) To achieve accreditation for the theatre program through the National Association of Schools of Theatre (NAST), 2) To implement the new BA in Theatre curriculum and the revised Theatre minor and to complete the revisions in the BFA in Musical Theatre curriculum. 3) To develop a major in Dance and to continue to integrate the Dance and Theatre programs, 4) To increase funding for graduate student assistantship stipends to become more competitive with other MFA programs in the region and to recruit a full complement of graduate students in the design areas, 5) To continue the Regional Touring Theatre Company production schedule to elementary schools and add a second touring production to the fall semester schedule to tour to high schools, 6) To hire a Production and Facilities Manager.

UTV – 1)

need to offer more sections for Comm 241 to meet the enrollment need for the university. Communication Science and Disorders is completing its second year as a department. We were able to meet

**The streamlined portfolio changes were also implemented officially this past year and, so far, appears to meet the program goal of putting in place a more objective and accurate formative and summative assessment of students' knowledge and skills acquisition, *For the first time in CSD's history, the Audiology Clinic is offering an Aural Rehabilitation evening workshop weekly for the public, not only for the hearing impaired clients themselves but for their families as well.*

Broadcasting - Productivity can also be measured by professional activity output with the publication of a book chapter and three articles in professional journals; publication of a textbook on computer graphics for television; seven papers presented at national or international conferences. Several faculty were actively involved in various productions throughout the year. Professor William (Buzz) Hoon was selected as the College of Fine Arts and Communication's recipient of the Excellence in Multicultural Teaching and Professor Samuel Edsall was selected as the College of Fine Arts and Communication's recipient of the Excellence in Scholarly Activities. Professor William (Buzz) Hoon was selected as the recipient of the Provost's Excellence in Multicultural Teaching award.

Broadcasting students have done very well in competition this past year. At the Illinois Broadcasters Association annual competition, our students won five first places. At the Student competition of Illinois News Broadcasters Association, our students won three first place, three second place, and three third place awards. At the regional competition of the National Broadcasting Society, our students won eleven first places. These entries were submitted to the national competition. At this time, we know at least seven of the entries have won first or second place nationally.

In radio, WIUS-FM is on the air with live announcers from 6 a.m. to 2 a.m. Monday through Saturday morning. Weekends, noon to 2 a.m. Unmanned hours are automated. The radio students voice-track the automated hours. Students produce three newscasts/day Monday – Friday. In sports, WIUS-FM carries all football games (home and away), home men's and women's basketball (also away games for Westerwinds), home baseball and softball, and home soccer games live.

The School of Music provides outreach annually to over 10,000 students in the public schools and thousands of members of the community through the following activities and events: 1) Faculty Recital Series 2) Faculty ensemble performances, 3) Faculty Chamber Series (part of BCA), 4) Fall Collage Scholarship Concert, 5) Performances of faculty compositions. Outreach to public schools and area music students and teachers: 1) Summer Camps – Band, Strings, Jazz, Piano, Choral, 2) Marching Band Classic, 3) Showcase of Bands, 4) All Star Honor Band Weekend, 5) Jazz Festivals, 6) Summer Seminars for Public School Teachers, 7) Guest artists and master classes—public school students invited to join with WIU students, 8) Opera on Wheels traveled over 650 miles during January and February to perform Game of Chance for over 1450 students, 9) Major ensemble performance tours by Orchestra, Band, Choir, and Jazz Band, 10) Masterclasses and lessons for prospective students, 11) Faculty service as adjudicators for professional conferences and competitions, 12) New Music Festival.

Approximately 150 performances presented during fall and spring semesters, including faculty solo recitals and ensemble concerts, faculty guest artist recitals, student ensembles, student solo recitals, special events: Marching Band Classic, ElectroAcoustic Music Macomb, Orchestra Family Halloween Concert, and Holiday Festival of Choirs; Marching Band home game and parade performances, educational conferences and workshops: Choral Music Education Day, Olympic Conference Choral Festival, West-Central Conference Choral Festival, and IMEA District IV Festival; Tours: Marching Band, Opera on Wheels, University Singers, Jazz Studio Orchestra; Specialty Festivals: Brass Fest, Flute Fest, Jazz Festival, Percussion, Horn, ACDA Men's Choral Festival, Honor Choir Reading, District IV IMEA Choral Workshop, Choral Music Education Day. Band/Orchestra Showcase.

**Certification exams: ISBE Teaching Certification, Music Therapy Exams*

**Fully accredited member of NASM (National Association of Schools of Music) since 1961*

**Teacher Education program fully accredited by NCATE*

**Music Business program fully accredited by the International Music Products Association and a member of NAMBI (NAMM Affiliated Music Business Institutions)*

**Competitions/Awards (selected list of student achievement):*

***Minyoung Yoon**, Honorable Mention in MTNA Young Artist Piano Competition, October 26, 2007.*

***Ignacio Moreno**, soloist in the WIU Symphony Orchestra concert on April 21. He also won the audition for the Youth Orchestra of the Americas.*

Diana Miller, trumpet was a winner of the WIU student concerto aria competition. She was also the state of Illinois MTNA Young Artist Brass Competition winner and regional MTNA Young Artist

Jeffrey Padgett, senior, oboe performance major, awarded First Prize in the College Division of the Midwest Oboe Competition held at the University of Iowa, October, 2007.

Emily DiTulio, senior, Music Therapy major, presented at the research poster session of the American Music Therapy Association's national conference in Louisville, KY, December, 2007.

Heidi Caldwell, Junior, Piano Performance major, participated in the International Chamber Music Festival and Concert Tour in Bulgaria July 17-August 3, 2007.

Bethany Worrell, senior, voice performance major, was selected by audition to participate in the Florence Voice Seminary summer of 2007. This is a three-week program in Florence, Italy that offers voice study and conversational Italian language study for advanced students and young professional singers.

Hillary Brunner, oboe, senior, won MTNA solo competition in the woodwind division.

Daniel Brakefield, freshman; **Denver Murphy**, sophomore; and **Sarah Walker**, junior performed as finalists in the Tri-state Regional NATS Conference a

room area.

Comm. -department has identified names of potential donors who were former debaters. The list was forwarded to

Waivers awarded to students contributing to the theatre production program 5) \$40,323 in Arts Fee monies were granted for the following needs:

\$3,523 for amount not approved in FY08 budget request from CSAF

\$9,000 to offset box office income in fall and spring semesters (students paying Arts Fee do not pay for tickets.)

\$3,200 to pay musicians for the fall musical (PARADE)

\$1,000 for dance floor panel to complete installation in Brophy Studio

\$3,000 to replace the old stage flooring in Hainline Theatre

\$15,000 to replace the blacks (stage drapes) and sky drop in Hainline Theatre

\$2,000 to purchase a portable keyboard and clavimovers

\$3,600 to purchase 12 broadswords for the armory and stage combat program

Summer Music Theatre – 1) \$7,000 allocation received from CSAF for Summer Music Theatre production, 2) The Summer Music Theatre Foundation Fund has a current balance of \$1,244. 3) The SMT local account has a balance of \$9,280. There had been a deficit of \$8,591 in 2006, but this deficit was removed with the successful season of 2007. 4) \$41,388 Talent Grant money awarded to students 5) \$14,800 Tuition Waivers awarded to students 6) \$40,000 for Summer Music Theatre salaries (split between FY07 and FY08). 7) \$53,273 income from Summer Music Theatre 2007.

University Dance Theatre –

Engineering/Broadcasting Supplies and Equipment (\$3,547.62); Professional Development (\$3,279.04 for

We will continue to seek improvements in the physical facilities. 1) Exterior covering is needed for HPA kiln court 2) Remodel Tillman 212, 3) Continue to address safety concerns of air quality in painting and printmaking studios in Garwood Hall, 4) Air quality, temperature control, janitorial needs in HPA, 5) Install newly purchased Geil kiln – (ceramics).

The Department of Art has a critical need for the services of a Staff Technical Assistant. This is one of the top priorities of the new Chair of the Department. In addition, the need for technical assistance in the department was a major recommendation that came from a NASAD consultant who was brought in to assess all areas of the department prior to the department's official move toward national accreditation. Students and faculty would benefit greatly with the addition of a staff person.

Comm. -Hire two positions in the department that have not been filled: one vacancy is due to a retirement; the other is due to a faculty member who has become full-time in the provost's office. 2) To replace aging electronic classroom equipment and faculty and staff computers. The goal will be fulfilled by the college's rotation schedule established to replace this equipment. The second goal will presumably come out of the department's operating funds, 3) To continue to adjust staffing in the department to offer more upper division courses and to increase offerings of COMM 241: Introduction to Public Speaking (a general education requirement) and COMM 130: Introduction to Human Communication (a departmental requirement and a humanities course). Request two new tenure-track professors. 4) Prepare for the move back into Memorial Hall.

CSD – 1) To meet all accreditation standards maximally and be accredited for the period of 2011 to 2020; With the submission of all required paperwork by the Program Director, and a satisfactory interview at all levels by the site visitors in the fall of 2008, we hope to accomplish this goal, 2) To fill the three faculty and supervising positions by Fall of 2008, and make special efforts in the recruitment of quality faculty of diversity, 3) Not only to replace the

recruitment efforts (short term) – Continue to review both graduate and undergraduate programs to address issues highlighted by the NAST review (short term) – To implement the collaborative program with Eureka College in Stage Combat (short term) – To increase potential and opportunity for study abroad (short term) – Continue to support faculty and student participation in ACTF and ACDF (ongoing) –

Broadcasting - 1) Explore a laptop initiative for all broadcasting majors, 2) Replace MACs in the online journalism/web design room, 3) Replace mixed effects switcher in truck.

Music – 1) Faculty office computer upgrades, 2) Smart Classrooms, Browne 205, 3) Classroom, studio, and rehearsal rooms audio equipment upgrades.

T&D- 1) The sound systems in Hainline and Horrabin Theatres need to be upgraded or replaced (short term) 2) The sound system in Brophy Hall needs to be replaced with new technology for digital delivery of audio (short term), 3) The lighting system in Brophy Hall needs to be upgraded within the next two years (mid term), 4) Encourage faculty to learn the newest technologies in Computer Assisted Design (mid term), 5) Explore new technologies in robotic lighting, scenic projection and other emerging technologies (long term).

UTV will 1) continue pushing towards Digital Broadcasting facility, 2) plan on purchasing HD graphics packages, 3) work on purchasing HD cameras for studio work.

WIUM - In order to provide consistent public service, Tri States Public Radio needs to develop a plan for an alternate broadcast site in the event of a major failure at the current transmitter site at Horn Lodge.

B- Describe how these objectives build upon goals in divisional and/or institutional strategic plans.

The overall college position on technology is that new (or current) technology is necessary for our undergraduate majors to maintain high academic standards and to prepare them for the professional world. The faculty and staff need current technology to assist them in their endeavors to teach, do research, and provide service of high quality. Frequent changes in technology create the need to change software and upgrade equipment on a yearly basis. We want to remain current and competitive. Furthermore, we must become prepared to deliver content digitally as the students coming to college today expect it. We are not able to realize the gifts of technology due to a lack of instructional support, resources of hardware and software, and daily user support. Specific items are below:

Explore a laptop initiative for all broadcasting majors - *The Department of Broadcasting is unable to keep up with current computer technology, especially in the MAC lab. Current versions of software and new software in the areas of animation, graphics, web design, etc. will not run on our old computers. Broadcasting wants to participate in a pilot program that would require all broadcasting students to purchase a MAC laptop with MAC and PC platforms.*

Replace MACs in the online journalism/web design room - *the Department of Broadcasting and the School of Music use the computers in this lab. In the newly proposed Arts Technology minor, the capstone course will be taught in this lab.*

Replace mixed effects switcher in truck. *- The type and number of productions require a switcher with more inputs, both cameras and video, and multiple mixed effect busses. This request is consistent with the university's goals of providing a high quality education for its students and public service to the region.*

Providing faculty with up-to-date equipment and software for teaching studios, classrooms and ensemble rehearsal rooms allows the School of Music to better meet the educational needs of students thus preparing them to be successful and competitive in the profession. Additionally, our objectives and goals related to being a cultural center for the university, community and region through the presentation of concerts, recitals, and other music events will be enhanced.

All UTV items will increase hands on experience for students and provide more efficiency for the unit.

Tri States Public Radio cannot support any elements of Western Illinois University's strategic plan unless it is broadcasting. This technology goal, once fulfilled, will ensure continued broadcast operations in the event of a natural disaster or other emergency.

C. For each technology item, indicate whether you

- | | |
|---------------------------------|----------------|
| 1. Faculty computer upgrades | 2-4 years |
| 2. Smart Classrooms, Browne 205 | Next 12 months |
| 3. Sound reproduction upgrades | 2 - 4 years |

UTV plans on buying HD graphics machine in the next 6 months
UTV plans on purchasing HD studio cameras in the next 12 months
Digital Broadcasting facility will take mid-term (2-4 years)

WIUM- Planning – Short-term; Implementation is Mid-term (2-4 years)

V. Internal Reallocations and Reorganizations: Western Illinois University-Macomb

- A. What are planned FY09 reallocations or reorganizations, including the movement of positions, the upgrade of positions, the creation of new positions, or the reallocation of personnel or operating funds?

Pending future retirements, the college must reallocate one vacant position line to Communication to cover the loss of one to the deficit created by the two chair hires. The chair hires were only provided with on- time funds. The other position line will be held until at which time it is determined if, 1) overload payments to faculty can be covered and, 2) which department is at the top of the priority list and a logical recipient of the position based upon need and program.

- B. How do these reallocations and reorganizations further Strategic Plan goals and objectives?

Goals and objectives as well 2 549.94 Tm(u)6(/F3 9.96JETBT/F3 9.96 Tf1 0 0 1 72.024in)-4(g)6()-2024 607.54 Tm(W)14(I)ic 509T(s)3

without a sufficient number of students in the MFA design areas, faculty must design the scenery, costumes and lighting. This causes ACE overload for faculty, tasking the college's resources. Therefore, more support is greatly needed in the form of graduate assistantship funds. The department currently has to allocate 40% of its operating budget to cover the costs of the 30 MFA graduate students. Two fewer students will be recruited next year because of this shortfall.

- D. Describe how all reallocations, permanent and temporary, will affect the unit's standard performance measures.

Operational Lines - Every department in the College has been hurt significantly by expanded program request dollars being taken away from the College of Fine Arts and Communication. The last NEPR was written so Broadcasting could convert from analog to digital. The amount was \$304,000 for four years. The money was to stay in the college after completion of the conversion. Then approximately every five years that \$304,000 was to rotate around the college allowing each program to keep up with changing technology, software, and new developments. The loss of that money has been a tremendous loss to the college and to our ability to fulfill the mission to our students and the university. If sufficient equipment is not available to students for coursework and projects, students may change majors or transfer to a school with equipment that meets student needs. The inability to provide enough working equipment to students has caused many current majors to become frustrated and angry over the inability to complete class assignments in a timely manner. The lack of funding has delayed the replacement of much needed equipment. Many of our students are coming from high school programs with better equipment and later versions of software. Soon the lack of funding will mean that students will have limited access to equipment and reduced opportunities to learn and practice their craft. This could adversely affect the quality of our program and the number of students attracted to the major.

The Department of Art has specialized equipment needs. The department has a plan to replace computers and software on a rotational basis. Other large equipment items (such as kilns, presses, etc.) are usually replaced as they wear out. Reduced funding prohibits us from tending to our equipment needs. Monies that could support faculty for professional travel, technology, visiting artists, workshops, exhibitions, etc. have been reallocated to satisfy equipment and other program needs. This demoralizing outcome can send a message to the faculty that their work is not valued.

The Art Department is housed in three buildings (and Tillman 212) that continue to show signs of age. The Art Gallery continues to have mold problems, leaks, need for tuck-pointing, and other woes. Garwood Hall needs an electrical upgrade and better air systems in the printmaking and painting studios. The Heating Plant Annex is maxed out for electrical power, which is at a point where new equipment may not be able to operate properly due to the lack of power supply.

- b. Provide an explanation of how additional resources would be used to enhance divisional objectives

Additional resources would be used to update the college's over \$7,000,000.00 equipment invent

*Facilitate the mixing, storage and identification of chemicals for all studios.
Train and supervise students working with studio equipment.
Ensure that students and faculty comply with the need for goggles, respirators, and protective clothing.*

Art Education (NEW) position

A long-term faculty need for the department is for the department to hire a new Art Educator. Almost a third of our students seek art education BA concentration; therefore, after the Art Education program goals and objectives have been fully articulated and outlined under the guidance of the current Art Educator, we feel that a new Art Educator will be needed. The goal is to transform the B.A. in Art Education into a BFA in Art Education. This is the standard that is recommended by the National Association of Schools of Art and Design. The target in this area is to expand the scope of Art Education and to offer more curriculum depth for our students to effectively meet the state standards for teacher certification. An additional faculty perspective would make this possible.

In FY07 and FY08, Broadcasting requested \$50,000.00 capital budget for equipment replacement. This request was not funded either year. \$50,000.00 will not resolve all the equipment problems currently faced by Broadcasting. But if this money had been available, the department could have purchased new computers for the MAC lab and the switcher for the live truck in FY07. In FY08, we could have purchased the needed software updates for the MAC lab and begun replacement of comp(s)3(w)4tom]54.58 69 wTh loA 45(ce)-3(n)- rese le,Th loA stud. and ptuodiodesingsr.4(MAC)JTJ

Another important goal is to gain increased funding for graduate student assistantship stipends to become more competitive with other MFA programs in the region and to recruit a full complement of graduate students in the design areas. This financial support is essential to sustaining and building the MFA program in costume, lighting and scenic design. It is also needed to offset the overloads of faculty designers because without enough graduate students in the design areas, faculty must handle design assignments. The department is requesting support for this goal and also exploring all other resources. Success will be measured in securing the resources to sustain a full complement of 30 graduates in the MFA programs. Benchmarking data is included on the attachment.

Finally, the Department of Theatre and Dance needs to hire a Production and Facilities Manager. The Production and Facilities Manager will manage University Theatre (UT), University Dance Theatre (UDT), Summer Music Theatre, RTTC and the studio theatre programs and will also coordinate the scheduling of performance spaces, equipment maintenance, production crew and shop assignments, development and maintenance of safety and security procedures, box office, promotion, and budgeting of the entire production program for theatre and dance. These duties are currently handled piecemeal by several faculty members, the chairperson, and the technical staff, leading to overloads and extended work hours for all those involved.

Music - Increasing the current non-tenure-track bass position to a tenure-track position. Half of our benchmark institutions have string bass faculty who are tenured or tenure-track. Three out of the four of our "Aspire to" institutions have string bass faculty that are tenured or tenure-track. It is important to remember with any of these positions that our isolation geographically hinders us from finding the best qualified part

- A. If non-faculty skilled personnel become available as a result of various realignments and departmental reorganizations on campus, could you utilize such individuals in your area, assuming

Western Illinois University

Accountability Report for Program Support FY08

I. Unit submitting request:

COFAC – submitted a request for chairs – Later it was learned that this funding was only one-time funding and not recurring funding.

II. Short title of the initiative proposed for incremental funding.

