August 2021 Strategic Plan Notification and Update

To:

University will use the momentum of its successful HLC review, as well as the numerous plans now currently drafted and in place, to move quickly at the start of this process. It should be noted that, as this is a revision of the current plan and not the creation of a new planning document, the mission, vision, and core values of the institution do not need to be revised. Our approach instead is to update the current plan so that it continues to be functional for the next six years. In 2026, a year from when the current plan expires, we will be able to take a more comprehensive approach and develop an entirely new university planning document.

As the goal is to be as inclusive as possible, while moving quickly, the process will include the following steps:

- 1. In August, a large committee of approximately 50 representatives will be assembled from across the University and region. Faculty Senate, Graduate Council, Council of Administrative Personnel (COAP), Gvil Service Employees Council (CSEC), and other shared governance structures will be asked to provide suggestions for individuals to participate in this process, which will also include members of our surrounding communities. This group will begin early in the Fall semester to discuss the current plan and the need to integrate the new planning documents for retention, recruitment, and so on. The work of the strategic planning committee will be coordinated through Academic Affairs, and specifically through the Assessment, Accreditation, and Strategic Planning office.
- 2. Again, as Western will retain the existing mission, vision, and core values articulated in HVHE, this larger group will initially define more specific strategic directives for the institution.
- 3. A series of subcommittees will be formed to further define each of the strategic directives,